



WUSATA

Western U.S. Agricultural Trade Association

Food Ingredients (FI) China Trade Show Shanghai, China

March 22-24, 2018

The Western U.S. Agricultural Trade Association (WUSATA®), and the 13 Western State Departments of Agriculture, announce participation and registration in the following activity, which is brought to you by the USDA's Foreign Agricultural Service:

WUSATA Pavilion at Food Ingredients China Tradeshow Shanghai, China ~ March 22-24, 2018

This will be an excellent opportunity for companies to participate in the rapidly growing China food ingredients market. The Food Ingredients (FI) China Trade Show is one of the largest exhibitions in China, and is growing to be one of the largest shows in Asia. The increasing appetite for Western-style food products is boosting demand and sales in China. In 2017, over 48,000 buyers and 1,400 exhibitors from 33 countries and regions attended the show.

This is a trade show you do not want to miss!

**Register Now on Our Events
Calendar!**

Benefits of Participation:

- Receive a 33% discount off the show organizer prices (\$3,800 for an aisle and \$4,750 for a corner)
- Chinese Interpreter

Booth Cost & Information*:

- 9 sqm corner booth—\$4,750
- 9 sqm aisle booth—\$3,800

**Limit ONE corner booth per company, and two booths total per company.*

Booths allocated on a first-come, first-serve basis according to date of registration and payment received.

*Once the booths are sold out, you now have the ability to add yourself to the **waitlist** in WUSATA's online registration section. The waitlist is also first-come, first-served, so if you want to be added, **please check the waitlist box** as soon as you see that your desired booth type is sold out.*

Registration Deadline for FI China Trade Show: January 26, 2018

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging. Suitable products include, but are not limited to: dry milk powders, fats & oils, meat casings, sweeteners, shelled nuts, flavors/aromas, starches, thickeners, bakery ingredients, fish meal, cocoa intermediates, beverage ingredients, potato products, healthy/natural ingredients

WUSATA:

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